

Agenda of the workshop

Title: Laying the Groundwork for Sustainable Food Packaging

30/07/2025

11:00 to 12:00 (CET)

Details:

HOLOSS hosts its first online workshop, exploring circular economy strategies through expert insights and interactive discussion. Part of the MAGNO EU project, the event builds on results from the May 27th presential session. Local entities will showcase practical examples of reuse, recycling, and sustainable innovation. From resource optimization to waste reduction, every step supports a regenerative system. Together, we drive collective action for a more circular, eco-conscious future.

Topic	Speaker
Welcome Remarks	Madeleine Costa (HOLOSS)
Introduction of the MAGNO project	Ignácio Fernandez (IDENER)
Understanding Circularity – Building a Post-Use Journey Together	Leonardo Gomes (HOLOSS)
Sorting – The First Step to Circularity	Joana Cunha (Valorminho)
Practical Sorting & Innovation	Luís Silva (Sirplaste)
Social & Policy Impact	Susana Fonseca (ONG Zero)
Community Reuse – Giving Plastics a Second Life	Daniela Fernandes (University Senior of Monção)
From Waste to Worth – The Perspective of Circular Entrepreneurs	Maria de Jesus (Baú da Zuza)
Final Session: Wrap-Up & Open Discussion	All
Concluding Remarks	Madeleine Costa (HOLOSS)